

Article Marketing

Writing and publishing articles is a proven method of generating free traffic to your affiliate link.

What's In It For You?

* Your article content contains your site link. This is reproduced throughout the web for free. Anyone can find your article and post it to their blog or newsletter, which is likely to be in the same market as you.

* Article directories include a 'resource box', which is three lines at the end of the article telling the reader about you, your product, and how they can learn more. Article directories rank very high for keywords in the Isochiral.com market, which can mean a lot of traffic to the articles you publish, and to your affiliate link.

* Adding an article to a high-PR website or article directory gives your Isochiral affiliate website more link juice, which means higher organic rankings and more traffic to your site.

Why Do People Publish My Articles Online?

The owners of blogs, newsletters and content websites are always looking for quality, fresh new content to publish on an ongoing basis. You get free traffic, and the site owners use your content to pad out their content channels.

Isochiral.com affiliates are free to use the article content we've published in the affiliate resources section.

If you use these articles, we recommend re-writing them so they're around 50% original. The only reason to do this is so the search engines can see the content is unique to you and your site.

Outsourcing

If re-writing article content seems like a lot of work, you can always get an article writer on Elance for around \$5 per article.

Once the articles are written, there are plenty of companies like [Article Submission Service](#) or [Fast Submit Articles](#) who will submit your articles to up to 700+ article directories for a small fee.

Article Directories

Here are a list of 35 article directories to submit your articles, including article directories in the self-help, hypnosis and meditation niches.

Each link is listed with its Page Rank. This is a measure of the authority Google places on the site.

List your site link on a high Page Rank site and you will boost your SEO rankings. You may also consider posting to low PR directories so your link building looks natural to the search engines.

stumbleupon.com -- PR8
squidoo.com PR8
articlecity.com -- PR6
buzzle.com -- PR6
articlesbase.com -- PR6
ezinearticles.com -- PR6
helium.com -- PR6
isnare.com -- PR6
usfreeads.com PR5
a1articles.com -- PR5
articledashboard.com -- PR5
articlealley.com -- PR5
articlesnatch.com -- PR5
articlestars.com -- PR5
ideamarketers.com -- PR5
searchwarp.com -- PR5
site-reference.com -- PR5
sooperarticles.com -- PR5
netymon.com -- PR5
articlecompilation.com -- PR4
abcarticledirectory.com -- PR4
dime-co.com -- PR4
articlemonkeys.com -- PR4
upublish.info -- PR4
goarticles.com -- PR4
articlesfactory.com -- PR4
hypnosisarticlesdirectory.com -- PR3
articlewarehouse.com -- PR3
articlewheel.com -- PR3
articlemaniac.com -- PR3
articlerich.com -- PR3
content-articles.com PR3
thecontentcorner.com -- PR3
web-source.net -- PR3
selfhelpauthority.org -- PR2